

# The 75-Hour Reader's Club Poster—2010

## Frequently Asked Questions

*Answers to Questions about how to arrange for your Reader's Club Poster to be created*

**Question:** *What can be in my poster?*

**Answer:** There are 3 parts to every poster design:

The person, the book he or she has selected to hold, and the background.

- The person in the picture can be anyone of the winner's choosing, so long as a picture of this person or persons can be taken here at the library.
- The person in the picture needs to be either displaying or reading his or her book of choice.
- The background can be any one of the following pre-made background options:



**"CLASSIC"**



**"CLOUDS"**



**"BOOKS"**



**"BRICKS"**

**THE COLOR SCHEME IN THESE PRE-MADE BACKGROUNDS CAN BE CHANGED, BUT YOUR PICTURE WILL BE TAKEN IN FRONT OF A 'GREEN SCREEN', SO TRY TO AVOID WEARING GREEN WHEN YOU COME IN TO GET YOUR PICTURE TAKEN!**

**Question:** *When can I get my picture taken for the poster?*

**Answer:** There will be only 3 opportunities for patrons to get their pictures taken here at the library, by library staff, using the library's camera. Participants **MUST** attend one of these shoots to get a poster made. Only photos from the 3 scheduled photo shoots will be used to make posters.

**The photo shoot schedule is as follows:**

<p><b>Saturday, July 17<sup>th</sup></b>  <b>2:00 - 4:00 p.m.</b>                  In the Library Learning Center</p>	<p><b>Saturday, July 31<sup>st</sup></b>  <b>10:00 a.m. - 6:00 p.m.</b>                  In the Library Learning Center</p>	<p><b>Saturday, August 7<sup>th</sup></b>  <b>2:00 - 4:00 p.m.</b>                  In the Library Learning Center</p>
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**Question:** *How big will my poster be?*

**Answer:** Posters will all be 8"x 10".

**Question:** *What options do I have?*

**Answer:** There are really only 3 options:

1. You can choose the poster's background (as noted above). Poster backgrounds can be altered if you would prefer a different color.

2. You can choose who is in the poster (it doesn't have to be you), so long as the person you choose will be available for one of the scheduled photo shoots.
3. You can choose the book being featured as part of your poster.

You will make these choices when you sign in for a photo shoot.

**Question:** *When will I get my Poster?*

**Answer:** You can expect your poster to be ready about two weeks after the date of your photo shoot. Your poster will be available for pick-up at the Youth Services Desk once it is ready.

**Question:** *What if I CANNOT make it to one of the 'photo shoots'?*

**Answer:** Because of the time involved in making these posters and the number of reading club members we expect to reach the 75-hour mark this year, all winners will need to try to be here for one of the 3 opportunities to get their picture taken.

**Question:** *Can I use a picture I already have?*

**Answer:** No. Variations in camera quality, background, lighting, file format, size of an image, and delivery makes this a much more difficult process. As a result, we have determined it best to use only photographs taken here in the library, using the library's digital camera.

**Question:** *What if I don't like the poster?*

**Answer:** Sorry, but there will be no do-overs.

**Question:** *Can I get more than one copy?*

**Answer:** Sorry, but only one copy will be given to each summer reading club member who qualifies.

**You MUST be available for one of the scheduled photo-shoots (see above) to have a personal READ Poster made for you.**